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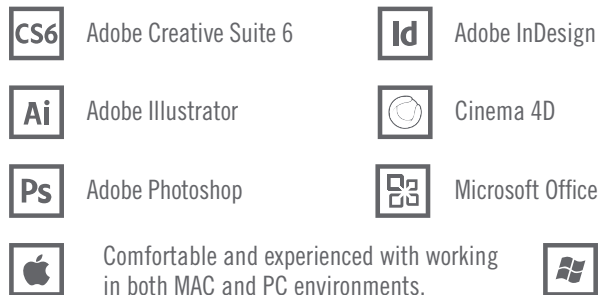
7 TREEVIEW DRIVE
ETOBICOKE, ONTARIO
M8W 2B8

JAMES VER
GRAPHIC DESIGNER

OBJECTIVE

My desire is to obtain a graphic design position; in which I can use the combined knowledge, experience, and skillset that I have developed over the past several years to deliver impactful creative to my employer's clients and their audiences.

TECHNICAL SKILLS



SKILL SETS

- Branding
- Logotype
- Layout Design
- Rendering
- Vector Art
- Conceptual Art
- Typography
- Pre-press

WORK EXPERIENCE

FX Displays, Mississauga, Ontario
August 2013 – Present

- Created 2D renderings of innovation products.
- Built and maintained a library of client graphical assets.
- Worked closely with structural and industrial departments to produce graphics for temporary and permanent displays
- Preflighted incoming artwork from outside agencies
- Produced concept designs for innovation products

Kraft Foods / Mondelez International, Mississauga, Ontario
July 2012 – August 2013

- Built and maintained a library of graphical assets.
- Produced concept designs for innovation products
- Created 2D renderings of innovation products.
- Produced concepts for temporary merchandising displays (floor stands, header cards, overwraps).
- Worked closely with brand to produce trade advertisements (YCM, Canadian Grocer, L'alimentation).
- Produced concepts for various POS material (Danglers, Shelf –Talkers, Wobblers).

Cadbury, Toronto, Ontario
February 2008 - July 2010

- Built and maintained a library of graphical assets.
- Produced concepts for various POS material (Danglers, Shelf –Talkers, Wobblers).
- Created 2D renderings of innovation products.
- Created Signage for Tradeshows and In-store Sampling Events
- Worked closely with brand to produce trade advertisements (YCM, Canadian Grocer, L'alimentation).
- Created booking forms, catalogs and sell sheets

EDUCATION

Seneca College of Applied Arts and Technology
1997 – 2000, Received a diploma in Graphic Design

REFERENCES

Available upon request.